



THE TEACHIEF  
ACADEMY

## ABOUT COMPANY

THE TEACHIEF ACADEMY BEGAN ITS JOURNEY IN 2019, AS AN ONLINE SERVICE PROVIDER, EXTENDING ASSISTANCE TO GLOBAL CUSTOMERS, PROVIDING PERSONALISED ESSAYS AND WRITING ADVISORY, MARKING THE WAY TO EXCELLENCE IN WRITING AND UNDERSTANDING PROFICIENCY, AS WELL AS PROOFREADING COMPETENCIES. WE PROCLAIM OURSELVES TO BE AN EVER GROWING ORGANISATION FOUNDED AND DRIVEN BY THE PRINCIPLES OF EXCELLENCE, INTEGRITY, COLLABORATION AND CONTINUOUS IMPROVEMENT IN TERMS OF SKILLS AND TECHNOLOGICAL ADVANCEMENTS. WE FOSTER A PROGRESSIVE CULTURE OF GROWTH AND INNOVATION THROUGH CONTINUOUS TRAINING AND FEEDBACK MECHANISMS THAT ENHANCE PERFORMANCE AND EFFICIENCY OF OUR STAFF.



“ LIFE DOESN'T ENSURE IF THERE'S A 'TOMORROW'  
SO PUTTING IN YOUR BEST TODAY IS THE 'KEY'  
TO WISDOM. ”

FOUNDER,  
SAJAL ROY CHOWDHURY  
THE TEACHIEF ACADEMY

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AN INVESTMENT IN  
KNOWLEDGE  
PAYS THE BEST INTEREST



## OUR MISSION

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WORKING AS A TEAM AMONGST ALL ODDITIES HAS BEEN ONE OF THE KEY PRIORITIES FOR THE ORGANIZATION, AND HENCE WE PUT FORTH OUR TEAM AS A LINCHPIN TO OUR CONTINUED SUCCESS AND PROGRESS. OUR MISSION IS TO GROW AS A FAMILY OF 200 EMPLOYEES IN THE NEAR FUTURE.

## OUR SERVICE

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WE, THE TEACHIEF ACADEMY ASPIRES TO PROFOUND OUR DOMINANCE IN DIFFERENT SPHERES OF THE INDUSTRY, AND HENCE PROMOTE CONTINUOUS INNOVATION CULTURE AND SERVICE DOMAINS. HOWEVER, OUR CURRENT SERVICE OFFERINGS COMPRISES:

- CONTENT WRITING
- EDUCATIONAL CONTENT WRITING
- BLOG WRITING
- SEO WRITING
- NEWSPAPER ARTICLE

## Our Excellence

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INNOVATION, TOGETHERNESS AND PERFORMANCE FORMS THE KEY ELEMENTS THAT BIND US TOGETHER. WE BELIEVE THAT THE TRUE MEANING OF EXCELLENCE CAN ONLY BE OBTAINED WHEN WE ENSURE PRIORITIZING INDIVIDUAL PERFORMANCE AND GROWTH. WE ENSURE TO PROVIDE PERSONALIZED ATTENTION, GROOMING AND TRAINING OPPORTUNITIES TO OUR STAFF HELPING THE PROMOTION OF KNOWLEDGE AND COMPETENCY WHICH CAN MAKE THEM FUTURE READY AS WELL AS ACCUSTOMED TO DYNAMIC ENVIRONMENTS. ALSO THE EXPOSURE TO WORK OPPORTUNITIES FOR A GLOBAL CLIENT BASE, ENSURES THAT OUR STAFF IS UPKEEP WITH CURRENT TRENDS AND INDUSTRY KNOWLEDGE.



## WHY CHOOSE US?

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DRIVEN BY THE CULTURE OF COHESION AND TOGETHERNESS, WE BELIEVE IN WORKING AS A FAMILY, STRIVING FOR THE REALIZATION OF A COMMON GOAL OF SUCCESS AND WELL BEING. WE ENSURE THAT OUR STAKEHOLDERS FEEL APPRECIATED AND HEARD, THROUGH CHERISHING EVERY MOMENT OF WORKING WITH US. HOWEVER, SOME OF THE KEY ASPECTS THAT OUR EMPLOYEES EXPERIENCE WITH US INCLUDES:

- A POSITIVE WORKING ENVIRONMENT.
- CONTINUOUS OPPORTUNITY FOR LEARNING AND KNOWLEDGE ACQUISITION.
- SUPPORTIVE MANAGEMENT.
- REGULAR APPRAISALS AND HIGH OPPORTUNITIES FOR PERSONAL AND PROFESSIONAL GROWTH.
- AWARDS AND RECOGNITION OF PERFORMANCE THROUGH FINANCIAL AND NON FINANCIAL BENEFITS.
- RECREATION OPPORTUNITIES.